San Diego County
Local Agency Formation Commission
Regional Service Planning | Subdivision of the State of California

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AGENDA REPORT
Business | Information

July 17, 2026

TO: Special Districts Advisory Committee

FROM: Priscilla Mumpower, Assistant Executive Officer
Aiden Velasquez, Communications Associate

SUBJECT: **Workplan Update |**
San Diego LAFCO Website Refresh + Content Expansion

SUMMARY

The Special Districts Advisory Committee (Committee) will receive an update on a project in San Diego LAFCO's adopted FY2026–2027 workplan – carried forward from the prior fiscal year and underway with consultant Chase Design – focusing on redesigning the LAFCO website with an emphasis on aesthetics, accessibility, usability, expanded content, and ongoing accessibility (ADA/Section 508) compliance. The project also includes refreshing the LAFCO logo to align with the redesigned site and establish a cohesive visual identity. A temporary landing page featuring the new design is scheduled to launch at the end of July 2026, with the full website on schedule for completion by the end of the calendar year. Because the site is still under development, staff is bringing this item to the Committee specifically to invite early input – both on best practices and on the district-facing information and functions the new site should prioritize. The Committee will receive a verbal report and visual preview, with the opportunity to provide feedback.

Administration
Keene Simonds, Executive Officer
2550 Fifth Avenue, Suite 725
San Diego, California 92103
T 619.321.3380
E lafco@sdcounty.ca.gov
www.sdlafco.org

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BACKGROUND

Adopted Workplan & Website Refresh + Content Expansion

San Diego LAFCO's current fiscal year workplan includes 30 projects and is divided into two distinct categories – statutory and administrative – along with priority assignments set by the Commission. The scheduled project includes a comprehensive redesign of the website to enhance the end-user experience, together with a refresh of the San Diego LAFCO logo to ensure both reflect a cohesive and modern visual design.

DISCUSSION

This item is for the Committee to receive an update on one of San Diego LAFCO's workplan projects involving the redesign of the agency's website and, importantly, to gather the Committee's input while the site is still under development. Communications Associate Aiden Velasquez, who is serving as project manager, will provide a verbal report, including a visual preview of the proposed website and updated agency logo.

Where the Project Stands

LAFCO staff and consultant Chase Design (Carlsbad) continue to advance the redesign, with initial efforts focused on the technical and logistical work of moving from the current website host (Granicus) to an independent, LAFCO-managed platform. Key elements include:

- **New domain**: migrating from the agency's existing .org domain to a .ca.gov domain, consistent with state guidance.
- **Accessibility compliance**: contracting with DocAccess to ensure ongoing accessibility of website documents.
- **Reorganized content**: restructuring the site for a more intuitive, streamlined experience with improved navigation and fewer, more comprehensive webpages.
- **Refreshed visual identity**: expanding the scope beyond functionality to include a refresh of the San Diego LAFCO logo for a cohesive look across the redesigned site.
- **Phased rollout + temporary landing page:** launching a temporary landing page at the end of July 2026 that features the new logo and design, providing continuity between platforms while the full site is finalized; the redesigned website remains on schedule for completion by the end of the calendar year.

Feedback from the Committee

LAFCO staff would welcome Committee input on the following given its vantage point across the region's special districts:

- What information is most in demand – and hardest to find — on the current site
- How to organize content and navigation so it is easier to reach
- Accessibility and usability practices that work well from districts' own experiences
- Other agency websites worth modeling

ANALYSIS

None.

RECOMMENDATION

This item is presented to the Committee for information and feedback.

ALTERNATIVES FOR ACTION

None.

PROCEDURES FOR CONSIDERATION

This item has been placed on the Committee's agenda for information as part of the business calendar. The following procedures are recommended:

1) Receive verbal presentation from staff unless waived.
2) Invite comments from interested audience members if any.
3) Discuss and provide general feedback as needed.

On behalf of staff,



Aiden Velasquez
Communications Associate

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